



Mercedes-Benz of Austin

2013 C250 Sport Sedan



A 2013 IIHS Top Safety Pick. 5-star NHTSA Safety Rating.*

*For more information on the Insurance Institute for Highway Safety and the 2013 Top Safety Pick awards, visit www.iihs.org. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

2013 C250 Sport Sedan

Well equipped starting at \$35,350 [1]

- MPG Fuel Economy 22/31 city/highway [2]
- New-generation 1.8L turbo 201 Horse Power Direct Injection 4-cylinder engine
- 7-speed automatic transmission
- Lowered, sport-tuned suspension
- AGILITY CONTROL® suspension
- Brake Assist [3]
- Adaptive braking technology [3]
- Electronic Stability Program (ESP®) [4]
- Sport Sedan styling
- Sport cabin styling
- 17-inch twin 5-spoke wheels

2013 C250 Sport Sedan (con't)

- 3-spoke multifunction steering wheel
- Aluminum trim
- Power tilt/sliding sunroof
- 4.5-inch color instrument cluster display
- 11-way air bag protection [5]
- ATTENTION ASSIST® [6]
- LED Daytime Running Lamps
- LED taillamps
- NECK-PRO® front head restraints
- Seat belt technology with Emergency Tensioning Devices (ETDs)
- High Strength, Low-Alloy Body Structure with advanced front and rear crumple zones
- Mercedes-Benz mbrace2™ [7]
- Advanced Tire Pressure Monitoring System
- Antilock Braking System (ABS) [3]
- SmartKey
- Illuminated entry system
- Rain-sensing windshield wipers
- Dual-zone automatic climate control
- 8-way power sport front seats
- Auto-dimming rear view and driver-side mirrors
- Digital 8-Direction Compass display [8]
- Spacious 12.4 cubic foot trunk
- HomeLink™ garage door opener [9]
- HOLD Function
- AUX IN and USB jacks
- HD Radio™ receiver [10]
- 5.8-inch color-LCD Central Controller [11]
- Hands-free Bluetooth® interface [12]
- Bluetooth® audio streaming

Premium 1 Package \$2,500 [1]

- 14-way power driver seat including 4-way power lumbar support
- Power steering column
- Driver's seat memory system (includes side mirrors and power steering column)
- MP3 Media Interface
- SiriusXM Radio with 6 months of service

Premium 1 Package (con't)

- harman/kardon® Logic 7® surround-sound system
- Heated front seats
- Split-folding rear seats

Lighting Package \$1,290 [1]

- Bi-Xenon headlamps with Active Curve Illumination
- Adaptive Highbeam Assist
- Headlamp washers

Multimedia Package \$2,790 [1]

- Rear view camera
- Enhanced Voice Control
- Navigation with 80GB hard drive and 3D map views
- 7-inch high-resolution color-LCD screen
- Gracenote® Media Database including album cover art
- In-dash DVD/CD Player and SD memory card reader
- 10GB Music Register
- Sirius XM Traffic and Weather

Lane Tracking Package \$850 [1]

- Blind Spot Assist
- Lane Keeping Assist

Driver Assistance Package \$2,950 [1]

- Active Blind Spot Assist
- Active Lane Keeping Assist
- DISTRONIC PLUS® with PRE-SAFE® Brake
- PRE-SAFE®

Sport Package \$2,300 [1]

- 18-inch AMG® twin 7-spoke wheels
- Rear lip spoiler
- Exclusive-design front sport seats
- Black MB-Tex upholstery with DINAMICA inserts - on seats and shift knob
- Red top-stitching throughout cabin
- Black floor mats with Red leather borders
- Red seat belts (Black seat belts optional for no charge)
- Flat-bottom performance steering wheel
- Performance-focused cabin styling

Full Leather Seating Package \$1,750 [1]

- Leather upholstery on all seating surfaces
- 3-position memory for front passenger seat

MP3 Media Interface Package \$350 [1]

- MP3 Media Interface
- Media interface cable

mbrace® Package

(billed yearly, 6-month trial included) \$280/yr (after trial) [13]

- mbrace® Mobile Application for iPhone or Android
- Automatic Collision Notification
- SOS/Emergency Call
- Roadside Assistance Connection
- Stolen Vehicle Location Assistance
- Automatic Alarm Notification
- Crisis Assist
- Safe Ride
- Valet Protect (via Mobile App)
- Send2Benz™
- Route2Benz
- Drive2Friend™
- Remote Door Lock
- Remote Door Unlock
- Vehicle Finder (via Mobile App)
- Remote Horn and Lights (via Mobile App)
- Dealer Connect
- Vehicle Information

mbrace® PLUS Package [14] (adds to mbrace® Package)

- \$20/mo (after trial)
- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Route Assistance
- Location-based Traffic
- Location-based Weather
- Driving Journal
- Travel Zones
- Speed Alert

Mercedes-Benz Apps

(billed monthly, 3-month trial included) \$14/mo (after trial) [13]

- Internet Browse
- Yelp™
- Facebook
- News
- Destination/Route Download
- Google™ Local Search with Street View and Panoramio

[1] MSRP excluding tax, title, license, registration, destination charges & options. Dealer prices may vary [2] 2013 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. [3] Braking effectiveness also depends on proper brake maintenance and tire and road conditions. [4] No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. [5] WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS. [6] Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. [7] All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace® Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details. [8] Deleted when equipped with Multimedia Package. [9] HomeLink and the HomeLink house icon are registered trademarks of Johnson Controls. [10] HD Radio is a proprietary trademark of iBiquity Digital Corporation. [11] While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. [12] Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Phone sold separately. See dealer for a list of approved compatible phones. Bluetooth® is a registered trademark of Bluetooth® SIG, Inc. [13] An offer on the combined monthly rate is offered when the mbrace® PLUS and Mercedes-Benz Apps Packages are ordered together. Please see your dealer. [14] mbrace® PLUS package is an additional monthly charge, mbrace® package required.