



Mercedes-Benz of Austin

2013 C350 Sport Sedan



A 2013 IIHS Top Safety Pick. 5-star NHTSA Safety Rating.*

*For more information on the Insurance Institute for Highway Safety and the 2013 Top Safety Pick awards, visit www.iihs.org. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).

2013 C350 Sport Sedan

Well equipped starting at \$41,400 [1]

- MPG Fuel Economy 20/29 city/highway [2]
- New-generation 3.5L V-6 302 Horse Power Direct Injection 6-cylinder engine
- 7-speed automatic transmission
- ECO Start/Stop system
- Lowered, sport-tuned suspension
- AGILITY CONTROL® suspension
- Brake Assist [3]
- Adaptive braking technology[3]
- Electronic Stability Program (ESP®) [4]
- Sport Sedan styling
- Rear spoiler
- Sport cabin styling

- 2013 C350 Sport Sedan (con’t)
- 17-inch AMG® twin 5-spoke wheels
 - 3-spoke multifunction steering wheel
 - Black Ash wood trim
 - Power tilt/sliding sunroof
 - 4.5-inch color instrument cluster display
 - 11-way air bag protection [5]
 - ATTENTION ASSIST® [6]
 - LED Daytime Running Lamps
 - LED taillamps
 - NECK-PRO® front head restraints
 - Seat belt technology with Emergency Tensioning Devices (ETDs)
 - High Strength, Low-Alloy Body Structure with advanced front and rear crumple zones
 - Mercedes-Benz mbrace2™ [7]
 - Advanced Tire Pressure Monitoring System
 - Antilock Braking System (ABS) [3]
 - SmartKey
 - Illuminated entry system
 - Rain-sensing windshield wipers
 - Dual-zone automatic climate control
 - Heated front seats
 - Split-folding rear seats [8]
 - 14-way power driver seat with memory
 - 4-way power lumbar support for driver
 - Auto-dimming rear view and driver-side mirrors
 - Digital 8-Direction Compass display [9]
 - Spacious 12.4 cubic foot trunk
 - HomeLink™ garage door opener [10]
 - HOLD Function
 - harman/kardon® Logic 7® sound system [11]
 - AUX IN and USB jacks
 - HD Radio™ receiver [12]
 - SiriusXM Radio with 6 months of service [13]
 - MP3 Media Interface [14]
 - 5.8-inch color-LCD Central Controller [15]
 - Hands-free Bluetooth® interface [16]
 - Bluetooth® audio streaming

Lighting Package \$1,290 [1]

- Bi-Xenon headlamps with Active Curve Illumination
- Adaptive Highbeam Assist
- Headlamp washers

Multimedia Package \$2,790 [1]

- Rear view camera
- Enhanced Voice Control
- Navigation with 80GB hard drive and 3D map views
- 7-inch high-resolution color-LCD screen
- Gracenote® Media Database including album cover art
- In-dash DVD/CD Player and SD memory card reader
- 10GB Music Register
- Sirius XM Traffic and Weather

Lane Tracking Package \$850 [1]

- Blind Spot Assist
- Lane Keeping Assist

Driver Assistance Package \$2.950 [1]

- Active Blind Spot Assist
- Active Lane Keeping Assist
- DISTRONIC PLUS® with PRE-SAFE® Brake PRE-SAFE®
- Leather upholstery on all seating surfaces
- 3-position memory for front passenger seat

Sport Package \$2.300 [1]

- 18-inch AMG® twin 7-spoke wheels
- Rear lip spoiler
- Exclusive-design front sport seats
- Black MB-Tex upholstery with DINAMICA inserts on seats and shift knob
- Red top-stitching throughout cabin
- Black floor mats with Red leather borders
- Red seat belts (Black seat belts optional for no charge)
- Flat-bottom performance steering wheel
- Performance-focused cabin styling

mbrace® Package

(billed yearly, 6-month trial included) \$280/yr (after trial) [16]

- mbrace® Mobile Application for iPhone or Android
- Automatic Collision Notification
- SOS/Emergency Call
- Roadside Assistance Connection
- Stolen Vehicle Location Assistance
- Automatic Alarm Notification
- Crisis Assist
- Safe Ride
- Valet Protect (via Mobile App)
- Send2Benz™
- Route2Benz
- Drive2Friend™
- Remote Door Lock
- Remote Door Unlock
- Vehicle Finder (via Mobile App)
- Remote Horn and Lights (via Mobile App)
- Dealer Connect
- Vehicle Information

mbrace® PLUS Package [17] (adds to mbrace® Package)

- \$20/mo (after trial)
- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Route Assistance
- Location-based Traffic
- Location-based Weather

Mercedes-Benz Apps

(billed monthly, 3-month trial included) \$14/mo (after trial) [16]

- Driving Journal
- Travel Zones
- Speed Alert
- Internet Browse
- Yelp™
- Facebook
- News
- Destination/Route Download
- Google™ Local Search with Street View and Panoramio

[1] MSRP excluding tax, title, license, Registration, destination charges & options. Dealer prices may vary [2] 2013 EPA estimated fuel economy. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate. [3] Braking effectiveness also depends on proper brake maintenance and tire and road conditions. [4] No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires. [5] WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS. [6] Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. [8] Unsecured cargo can become hazardous in a collision. Always secure cargo using the floor-mounted tie-downs. [9] Deleted when equipped with Multimedia Package. [10] HomeLink and the HomeLink house icon are registered trademarks of Johnson Controls. [11] harman/kardon® and Logic 7® are registered trademarks of Harman International Industries, Inc. Dolby is a registered trademark of Dolby Laboratories, Inc. All rights reserved. [12] HD Radio is a proprietary trademark of iBiquity Digital Corporation. [13] The purchase or lease of a new, satellite radio-enabled Mercedes-Benz includes 6 months of service for SiriusXM Radio. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations). While the Sirius network of satellites and terrestrial antenna provides nearly seamless service throughout the contiguous U.S., Sirius service may be unavailable or interrupted for a variety of reasons, including environmental or topographical conditions; in certain locations such as tunnels, parking garages, or within or next to large buildings; or near other technologies that can interfere with the Sirius signal. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. © 2010 NFL Properties LLC. Team names/logos/indicia are trademarks of the teams indicated. All other NFL-related trademarks are trademarks of the National Football League. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc. NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2010. All rights reserved. All other marks and logos are the property of their respective owners. All rights reserved. [14] All iPod® devices are sold separately. Feature not compatible with iPod Shuffle and Apple 8-PIN "Lightning" connector. See dealer for details. iPod is a registered trademark of Apple Inc. [15] While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area. [16] Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Phone sold separately. See dealer for a list of approved compatible phones. Bluetooth® is a registered trademark of Bluetooth® SIG, Inc. [16] An offer on the combined monthly rate is offered when the mbrace® PLUS and Mercedes-Benz Apps Packages are ordered together. Please see your dealer. [17] mbrace® PLUS package is an additional monthly charge, mbrace® package required.